

## Danske Bank

## How does Danske Bank create value using Big Data?

The Danske Bank meeting is the first in the series of 'Meet your future employer' events — a concept introduced by DTU Compute. It is a series of meetings, where you can meet senior executives from leading Danish companies and learn about possible student projects and new career paths in the business community.

Are you a student or a PhD student? Do you want to boost your job and career opportunities? Would you like to learn more about Big Data and business development in one of the largest IT environments in Denmark?

## Then sign up for a meeting with Danske Bank on 26 March 2015 from 17.00 to 19.00.

Meet a senior executive from Danske Bank. Learn how IT and Big Data create big business, about the bank's development plans in this area, and what a job as an engineer with Danske Bank may involve. Engineers may, for example, be providing financial advice or working with investment products, mobile banking, product development, and risk management.

"The Big Data technologies have the potential to change our approach to being 'data-driven', both in terms of business and technology. The technologies are changing the world radically and we are in the process of finding our way. We are therefore looking forward to meeting and being inspired by students from DTU. Not least because new technologies such as Big Data require new competencies and generate new job types", Jens Chr. Ipsen, Head of Information Management & Data Warehouse, Danske Bank

## Programme

- 17.00 Welcome and introduction from DTU Compute and Danske bank by Rasmus Larsen, Head of Department, DTU Compute
- 17.05 Big Data and business development at Danske Bank by Jens Chr. Ipsen, Head of Information Management & Data Warehouse
- 18.15 Networking—sandwiches, beer, and soft drinks will be served

Venue: DTU Compute, building 324, room 060 (ground floor)

Log on to CampusNet and see more events under Business cooperation/events

Registration by 20 March at the latest via compute.dtu.dk

Contact Karin Rauch, krau@dtu.dk



Danmarks Tekniske Universitet

